

**“SKINNY BASIC” TV PLAN COMPARISONS AMONG MAJOR PROVIDERS  
(AS OF MARCH 3, 2016)**

TVSP Features	Bell (“Starter”)	TELUS (BC) (“Lite”)	Rogers (“Starter”)	Shaw (YYC) (“Limited TV”)	Cogeco (“Basic”)	Videotron (“Basic Cable”)	MTS (YWG) (“Starter”)	SaskTel (“Lite maxTV”)
<b>Content</b>	20 channels incl. local (CBC, CTV, Global), public (Weather Network, TVOntario, CPAC)	Up to 21SD +11HD channels incl Weather Network, CPAC, CBC, CTV, Global (YES TV only in Calgary +Edmonton; JoyTV only in Vancouver)	30 channels incl. local (CBC, CTV, Global), US (NBC, PBS), public (CPAC, Weather Network), TVO, Rogers commTV	~24 channels (40 total, w/ HD & SD duplicates), incl local/public (CBC, CTV, Global, CPAC, Weather) and US (CBS, ABC)	Local, regional, community, educational channels + US chs: ABC, CBS, NBC, FOX, PBS	23 HD channels (CBC, TVA, TV5, Assemblée Nationale), incl more French channels	24 channels, mostly HD, incl major US and French channels, CBC, CTV, Global, City, APTN, Weather, HopeTV	19 channels, all Cdn, incl CBC, CTV, Global, City, APTN, Weather, legislature, French, 2 local on-demand chs
<b>Incl. US Channels?</b>	No US OTA networks: e.g. ABC, CBS, NBC, FOX, PBS	No US channels	Yes	Yes	Yes	No US convntnl ntwns (NBC, PBS)	Yes	No US networks, no HD
<b>Price</b>	\$24.95/mo.  No bundling	\$25/mo.  <u>Bundling:</u> \$20/mo.	\$24.99/mo.  No bundling	\$25/mo.  No bundling	\$25/mo.  <u>Bundling:</u> With Internet and/or Phone (discount on overall total)	\$25/mo.  <u>Bundling:</u> With Internet - reduced overall total	\$25/mo.  No bundling	\$25/mo.  No bundling
<b>Additional Fees</b>	One-time installation fee \$199.95 if no K (\$49.95 on 2yr K)  1) Fibe TV customers: Fibe Internet subscription: \$64.96 cheapest plan  +  a) Rent PVR: \$15/mo. or b) Buy STB: \$500  2) Satellite subscribers:	One-time installation fee (\$100)  +  TELUS Optik: HD receiver \$5/mo. (or purchase for \$150)  or  \$15/mo. PVR (or purchase for \$250)	One-time installation fee (\$49.99)  +  Must rent STB - \$5.49/mo.  or  Rent or buy digital cable and digital box or HD box, if want digital or HD programming (\$12.95/mo at lowest or purchase for \$319.99)	Must rent STB - \$5/mo.  PVR box: \$15/mo rent  +  \$60 installation fee (unless ordering with another service, then \$29.95, or free if ordering online or with 24mo service agreement)	Requires receiver – lowest option \$7/mo.	Requires HD Terminal – illico Box – rental \$6.99/mo.  +  Installation fee \$59.95 (one-time)  Some popular channels (ex. AMC) charge extra “nominal fee” to include in custom add-on pack.	\$3 STB rental	Mandatory STB rental \$3.45/mo.  If want HD version of Basic package, extra \$10/mo. (thus \$38.45, not \$25)

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	\$15/mo HD PVR or \$7/mo HD receiver (cannot record shows)							
<b>Requires Internet?</b>	Yes - \$64.96/mo lowest possible	No	No	No	No	No	No	No
<b>Total Lowest Actual Price</b>	<b>\$105/mo Fibe TV \$155 for 1<sup>st</sup> mo (FibeTV w/ 2yr K)</b>  <b>\$305 for 1<sup>st</sup> mo (FibeTV w/o K)</b>  <b>\$32/mo (Satellite, no recording)</b>	<b>\$30/mo</b>  <b>\$25/mo in bundle</b>  <b>\$130 or \$125 for 1<sup>st</sup> month</b>	<b>\$30.49/mo</b>  <b>\$80.49 for 1<sup>st</sup> month</b>	<b>\$30/mo \$90 for 1<sup>st</sup> month (\$60 if installing another service)</b>	<b>\$32/month</b>	<b>\$32/month \$92 for 1<sup>st</sup> month</b>	<b>\$28/mo</b>	<b>\$28.45/mo \$38.45/mo if HD</b>
<b>Add-Ons</b>	1) Pick & Pay (individual channels), at \$4, \$7, or \$15/mo (e.g. TSN)  2) 10 à la carte channels (excludes sports & premium channels, e.g. HBO, Movie Network, sports) for \$37/mo.	Exclusive Lite add-on packs available, as well as more than 140 à la carte channels and 30 theme packages available, incl, sports, and premium channels, ranging from \$7/mo. to \$15/mo.	29 pre-set theme pkgs to build on basic plan, range \$3-\$18. Ex. drama+comedy pkg costs \$10/mo; Cdn news incl CP24+BNN costs \$5/mo.  Sports channels most expensive: Sportsnet channels (NHL, Hockey Night, Golf) cost \$18/mo. TSN's five feeds + CBS Sports = \$18/mo. Rogers may offer discount for customers choosing both sports bundles.	1) Theme packs of popular channels for \$6/mo each or combined in discounted bundles or 2) Acquire channels individually for \$3/mo (more popular channels, e.x. HGTV, Showcase, not offered standalone yet)  Theme /bundling framework favours customers who buy more channels w/i particular genre.	Build-your-own pkg of 10, 20, 30, or 40 channels on top of basic bundle (10, 15, 20, 30 for Quebec), for \$38-\$59/mo., which includes all skinny basic channels.  60 à la carte channels available in QC, 110 in ON, at \$3.50/mo. or \$6/mo. each	Build-your-own pkg of 5, 20, or 30 channels for \$41-\$59/mo. Can add premium channels like TSN, TVA Sports, but if want all 5 TSN feeds, must choose separately.	Over 30 channel packs from \$3-\$5/mo, and \$10/mo for extended sports pack. Can buy over 60 channels individually from \$1.99-\$2.99/mo (low: Fox, high: Disney Jr).  Overseas networks available for \$3-\$25/mo. extra. Premium movie packs incl. HBO, TMN available for \$18/mo.  Not all channels available to tack onto basic	Variety of expansion theme packs for \$5.99/mo each. No US channels available unless get HD chs. 35 standalone chs available for \$2.99/mo ea (e.g. Viceland, Comedy Gold), all of which incl in larger theme packs. No Food Network Canada or HGTV. SaskTel also offers smaller packs like Lite Sports (TSN, Sportsnet) and Lite Information (CBCN, CTVN, no CNN or BNN)

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			À la carte channels offered later in year.				package. CNN only available in \$4 add-on bundle, Treehouse only in \$5 kid bundle. Next cheapest package above Basic is \$45/mo for 63 channels (\$20/mo for 1 <sup>st</sup> 3mos)	

\*Information in this table based on television service provider websites, speaking with customer service representatives, and media articles such as James Bradshaw, "The Skinny on Skinny Basic TV", *Globe and Mail* (1 March 2016), online: <<http://www.theglobeandmail.com/report-on-business/skinny-basic-tv-consumers-explainer/article28951724/>>. Details subject to change without notice, depending on individual service providers.